

GENEVA MOTOR SHOW 2019
PEOPLE AND VIPS

| Stand No | Brand | Name of the VIP | | Day | hours from/to: |
|----------|-----------------------------|--------------------------|--|---------------|----------------|
| | | | | | |
| 6230 | ABARTH, « 70 years Abarth » | Arturio Merzario | Brand Ambassador Abarth | 05.03.2019 | tdb |
| 5131 | ALFA ROMEO | Antonio Giovinazzi | F1 driver | 06.03.2019 | 08:30-13:00 |
| | | Kimi Räikkönen | F1 driver | 06.03.2019 | 08:30-13:00 |
| 1040 | ARCFOX | Fanglie MA | General Manager of BJEV | 05.03.2019 | 10:15-16:30 |
| | | Heyi XU | Chairman of BAIC Group | 05.03.2019 | 10:15-16:30 |
| | | Qingfeng LIAN | Executive Vice President of BJEV | 05.03.2019 | 10:15-16:30 |
| | | Yixiu LI | EVP of BJEV, General Manager of BJEV Marketing Company | 05.03.2019 | 10:15-16:30 |
| 1060 | AUDI | Bastian Baker | Singer | 05.03.2019 | 10:00-10:45 |
| | | Didier Cuche | Former skier | 05.03.2019 | 9-11/13-14 |
| 1221 | AURUS | Denis Manturov | Minister of Industry and Trade of RF | 07.03.2019 | |
| | | Franz Gerhard Hilgert | CEO | 03-17.03.2019 | all day |
| | | Vadim Pereverzev | Chief Constructor of AURUS vehicles | 05-06.03.2019 | all day |
| 1141 | CHELSEA TRUCK COMPANY | Afzal Kahn | | 04-08.03.2019 | |
| | | David Coulthard | Former F1 driver | 05.03.2019 | 14:45-15:15 |
| 6271 | CITROËN | James Gruntz | Singer | 05.03.2019 | 11:00-17:00 |
| 1240 | FIA | Alejandro Agag | Promoter Formula E | 05.03.2019 | 07:45-08:00 |
| | | Chase Carey | Promoter F1 | 05.03.2019 | 07:45-08:00 |
| | | Edward Bernardon | Vice President Strategic Automotive Initiatives at Siemens | 06.03.2019 | 09:00 |
| | | James Geidel | Promoter Karting | 05.03.2019 | 07:45-08:00 |
| | | Jean Todt | President of the FIA | 05.03.2019 | 07:45-08:00 |
| | | Oliver Ciesla | Promoter World Rally Championship | 05.03.2019 | 07:45-08:00 |
| | | Robert Reid | FIA President Closed road commission | 06.03.2019 | 09:00 |
| | | Torben Olsen | Promoter World Rally Cross | 05.03.2019 | 07:45-08:00 |
| 4133 | ISUZU | Frieden Tanja | President of Schneesportinitiative Schweiz gosnow.ch | 06.03.2019 | 09:00 - 18:00 |
| 5111 | JEEP | René Schudel | Brand Ambassador JEEP | 06.03.2019 | from 11:00 |
| 6421 | KIA | Rolf Fringer | Ambassador | 05.03.2019 | 09:00-14:00 |
| 4211 | LEXUS | Seven (Jan Dettwyler) | Singer | 05.03.2019 | 09:30 - 14:00 |
| 6050 | MAZDA | René Arnoux | Ex-Formule1 Driver | 05.03.2019 | |
| 5261 | MICHELIN | Oliver James Webb | Professional Racing Driver | 06-07.03.2019 | all day |
| 4150 | NISSAN | Alfonso Albaisa | Senior Vice President, Global Design | 05.03.2019 | 07:30-18:00 |
| | | Gianluca de Ficchy | Chairman, Nissan Europe | 05.03.2019 | 07:30-18:00 |
| 7320 | REMA-MASCHINEN AG | Gajic Zarko | CEO | 05-17.03.2019 | 09:00 - 20:00 |
| 4130 | RENAULT | Niko Hülkenberg | F1 driver | 07.03.2019 | 12:30 15:00 |
| 2251 | SEAT | Anatole Taubman | Actor | 05.03.2019 | 09:30-16:00 |
| | | Christa Rigozzi | Ex Miss Switzerland, presenter | 05.03.2019 | 09:30-16:00 |
| | | Damian Lynn | Singer, Songwriter | 05.03.2019 | 09:30-16:00 |
| | | Fredy Barth | Racing driver, Brand Ambassador CUPRA | 05.03.2019 | 09:30-16:00 |
| | | Gian Simmen | Snowboarder (Ex Olympia Sieger) | 05.03.2019 | 09:30-16:00 |
| | | Marina Ortega | Singer, driver | 05.03.2019 | 09:30-16:00 |
| 2160 | ŠKODA | Ivan Ballinari | Reigning Swiss Rally Champion (ŠKODA FABIA R5) | 05.03.2019 | |
| | | Urs Freuler | Cyclist, former World Champion | 06.03.2019 | |
| 2241 | SUBARU | Abderhalden Jörg | Subaru-Ambassadeur | 05.03.2019 | 10:00-17:00 |
| | | Bernhard Russi | Subaru-Ambassadeur | 05.03.2019 | 10:00-17:00 |
| | | Eliane (elianemusic.com) | Subaru-Ambassadrice | 05.03.2019 | 10:00-17:00 |
| 4251 | SUZUKI | Remo Käser | Ambassador, top athlet (Schwingen) | 05.03.2019 | 11:00-15:00 |
| 6321 | TATA MOTORS | N Chandrasekaran | Tata Motors Press Conference Slot | 05.03.2019 | 09:45-10:00 |
| | | Ratan N Tata | Tata Motors Press Conference Slot | 05.03.2019 | 09:45-10:00 |
| 2161 | VOLKSWAGEN | Jasmin Rechsteiner | Ex Miss Handicap of Switzerland | 05.03.2019 | 13:00-17:00 |
| | | Marc Trauffer | Singer and entrepreneur | 05.03.2019 | 13:00-17:00 |
| 2051 | WAYRAY | Vitaly Ponomarev | CEO | 05.03.2019 | 07:30-18:00 |
| 4231 | YOKOHAMA | Didier Drogba | FC Chelsea legend | 08.03.2019 | 13:00-14:00 |
| | | Keishi Hashimoto | President, Yokohama Europe GmbH | 05.03.2019 | 10:00-18:00 |
| | | Milena Crusi | Miss Yokohama | | |
| 5041 | ZART | Nekrasov Dmitry | Business owner | 05.03.2019 | from 10 :00 |